

MCCORMICK HIGH SCHOOL

YEARBOOK BUSINESS ADS – CLASS OF 2021

6981 Hwy 28, McCormick, SC 29835 864-443-0040 Advisor: Mrs. Brantley jbrantley@mccormick.k12.sc.us

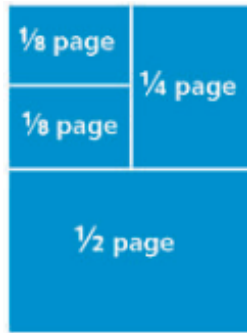
The MHS Yearbook staff is now accepting business ads for the 20/21 yearbook. We hope we can count on your support this year! Thank you for supporting the MHS yearbook! **DO NOT MISS YOUR WINDOW OF OPPORTUNITY!**

To reserve your ad space, please respond **no later than October 31, 2020** by delivering (virtually or drop off) the following to Mrs. Brantley, Yearbook Advisor:

- This order form
- Artwork
- Full Payment (Check made out to McCormick Cty School District). Mail to: 6981 Hwy 28, McCormick, SC 29835

What is a yearbook business ad? Ads can feature pictures, text or a message. You could use a business card format, or make it uniquely yours (“Shout Out” to a student, a group of students, a club, etc. you may do this also). No political ads or controversial messages will be accepted –this is at the discretion of the Yearbook Committee.

SIZES ➔



AD PRICING:

Ad Type	Typically Includes (if more photos are used, less words can be used and vice versa)	Total
Business Card Color (1/8 pg)	1 photo and up to 15 words	\$35.00
Quarter Page Color (1/4 pg)	1-3 photos and up to 20 words	\$50.00
Half Page Color (1/2 pg)	1-5 photos and up to 50 words	\$80.00
Full Page Color (Full pg)	1-10 photos and up to 75 words	\$125.00

Order Form (All Fields Are Required)

Business Name: _____	Contact Name: _____
Contact Phone: _____	Purchaser's Email: _____
Mailing Address: _____	
Choose ad size: ___ 1/8 page ___ 1/4 page ___ 1/2 page ___ Full page	
Neatly print ad text below [you may submit on another word doc if you prefer]	

Purchaser Signature: _____	Date: _____

The yearbook staff reserves the right to reject photos/text that violates editorial policy or to ask the customer to make changes to their submission. WE ARE UNABLE TO ACCEPT PERSONALLY DESIGNED PAGE LAYOUTS, PHOTO MONTAGES, COMPOSITE PHOTOS OR PHOTOS CUT INTO ODD SHAPES. Yearbook staff reserves the right to change or rearrange any page which is not appropriate for the yearbook without notifying purchaser. This includes but is not limited to the exclusion of photos and text. Space is limited; Ads are taken on a first-come, first serve and as available basis. Please submit ALL photos, text and full payment by the deadline. ****ADS ARE NON-REFUNDABLE****

