

SENIOR YEARBOOK AD - CLASS OF 2020



To reserve your ad space, please respond **no later than February 21, 2020** by delivering the following to Mrs. Brantley, Yearbook Advisor:

- This order form
- Ad Photos (see guidelines)
- Ad Text (see guidelines)
- Full Payment (Check made out to McCormick School District, Cash, or printed copy of online order receipt from LifeTouch)

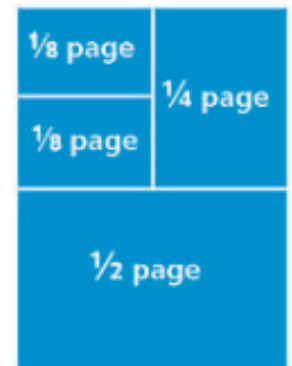
What is a senior yearbook ad? Senior ads usually feature multiple photos.

These can be portraits, childhood pictures, candid shots that show off their favorite activities—whatever you like. You can add a message, words of advice from a loved one, or a favorite quote. This is a Full Page Example:

YEARBOOK BONUS DISCOUNT: See bonus discount amount for the purchase of yearbook in the table below.

SIZES AND PRICING

Ad Type	Price	Yearbook Discount	Total for 1 copy of Yearbook PLUS Ad
Business Card Color (1/8 pg)	\$25.00	No Discount	\$50.00
Quarter Page Color (1/4 pg)	\$35.00	\$5.00	\$55.00
Half Page Color (1/2 pg)	\$65.00	\$5.00	\$85.00
Full Page Color (Full pg)	\$125.00	\$20.00	\$130.00



Order Information (All Field Are Required)

Student's Name (Print Clearly)

Purchaser Name

Contact Phone Number (8am – 4pm)

Purchaser Email

Check your choice of ad size: 1/8 Page 1/4 Page 1/2 Page Full Page

Initial stating that you agree to all terms and guidelines stated on this form and the on the reverse side

Is this ad a surprise for the student? Yes No

Neatly print ad text below [you may submit on another sheet of paper or word doc if you prefer]

Purchaser Signature _____ Date _____



SENIOR YEARBOOK ADS – CLASS OF 2020

Questions: Contact Mrs. Brantley @ 864-443-0040 or
jbrantley@mccormick.k12.sc.us

The McCormick High School Yearbook staff is now accepting senior recognition ads for the class of 2020. These ads will be featured in a special section of the 2020 yearbook. Please take this special opportunity to tell your senior how proud you are of his or her achievements! Senior ads are available for a limited time on a space-available basis.

DO NOT MISS YOUR WINDOW OF OPPORTUNITY!

All ad requests must be submitted no later than end of day on **February 21, 2020**. NOTE: Sales will cease for ads when all ad space has been sold.

INSTRUCTIONS & GUIDELINES

1. Select the size and design you wish to purchase.
2. Collect photos and create text for ad submission following the guidelines below.

1/8 Page Ads Includes one (1) photo and up to 15 words.

1/4 Page Ads Includes (1-4) photos and up to 20 words.

1/2 Page Ads Include (1 - 8) photos and up to 50 words.

Full Page Ads Includes (5-10) photos and up to 75 words.

Word counts and numbers of photos are MAXIMUMS. The more photos in the ad the fewer words will fit in the space.

3. Complete the order form on the reverse of this page.
4. Submit the form, your text, and your photos (see special instructions for photos) to the yearbook staff by email, or hand deliver to the MHS office in clearly marked envelope. ATTN: Yearbook Staff/Mrs. Brantley

SPECIAL INSTRUCTIONS

The yearbook staff reserves the right to reject photos or text that violates editorial policy or to ask the customer to make changes to their submission.

WE ARE UNABLE TO ACCEPT PERSONALLY DESIGNED PAGE LAYOUTS, PHOTO MONTAGES, COMPOSITE PHOTOS OR PHOTOS CUT INTO ODD SHAPES.

Be sure that all submissions are carefully identified with your senior's first and last name.

Neatly handwrite your personal message for your senior in the space provided on the order form OR submit typed on Microsoft Word Document. Please be sure you adhere to the length guidelines printed in these instructions.

The Yearbook staff reserves the right to change or rearrange any page which is not appropriate for the yearbook without notifying purchaser. This includes but is not limited to the exclusion of photos and text. Space is limited; Ads are taken on a first-come, first serve and as available basis.

Please submit ALL photos, text and full payment no later than February 21, 2020. Please contact Mrs. Brantley with questions regarding your senior recognition ad. ****SENIOR RECOGNITION ADS ARE NON-REFUNDABLE****